



Long Island Equestrian Network

ADVERTISING ON LIEN WORKS!!

**Reach people who are looking for you
&
Spend less money**

By advertizing with us you are targeting your advertizing dollars to reach an audience that is looking for your service/product vs. one that picked up a magazine to read an article.

Because posting on Long Island Equestrian Network is free, LIEN is the most comprehensive list of equestrian services. People come to LIEN to find what they are **looking for, your services!** Choosing to advertise with us makes your service the most visible and gets results you are looking for!

Advantages of Advertising With Us

➤ **Save money**

Our ads are generally less expensive then print advertizing.

➤ **Targeted**

Instead of the "pasta at the wall" approach advertising with LIEN reaches an audience that is looking for and ready to buy your product or service.

➤ **Interesting and Animated**

Animated banners and buttons grab attention and deliver a more detailed message.

➤ **Free Design Services**

Sign up for 6 months of advertising and let us take care of creating the perfect banner for you.

➤ **Fast**

Sign up today and see your ad online in 48 hrs.

(allow longer if using our design services)

Home pages of similar sites in areas with comparable demographics get over 1,500 new hits a day (hits from users that had not previously visited the site).

That is approx. **1,500 new people** that see your banner on our home page. Comparing this with circulation of local print ads demonstrates that advertising on our site is

30 times more effective than running a print ad. Banner ad pricing is comparable to that of print ads making your advertising dollar stretch 30 times as far.

Long Island Equestrian Network...

Makes it easier
for new clients &
customers
to find you!

Resulting in More Clients
& more **income!**

Long Island Equestrian Network's Mission

In this difficult economic climate Long Island Equestrian Network was created to connect customers to the services they are looking for, and to give equestrian business on Long Island a cost effective way to place their services and products in the eyes of the customers who are looking. By doing so helping the equestrian community on Long Island to continue to grow and thrive in an internet era.

Viewed by thousands of equine enthusiasts from all over Long Island, Long Island Equestrian Network Banner Ads are an effective use of your advertising budget. What makes our Banners different from banners on other sites is, visitors that see your banner are **looking for your service**; they are your target audience. For example if you offer boarding, placing a banner ad on our boarding page insures that people looking for boarding see your ad first.

Available Sizes:

Large Banner **800x200 px**

Only one available per page/section!

	Home Page /month :	Sub Directory /month :	Sub Sub Directory /month :	Listing Pages /month :
1 month	\$455.00	\$341.25	\$295.75	\$182.00
3 months	\$409.50	\$307.25	\$266.00	\$164.00
6 months	\$386.75	\$290.00	\$251.50	\$154.75
12 months	\$364.00	\$273.00	\$236.50	\$145.50

Small Banner **800x125 px**

Only 3 available per page/section!

	Home Page /month :	Sub Directory /month :	Sub Sub Directory /month :	Listing Pages /month :
1 month	\$400.00	\$300.00	\$260.00	\$130.00
3 months	\$360.00	\$270.00	\$234.00	\$117.00
6 months	\$340.00	\$255.00	\$221.00	\$110.50
12 months	\$320.00	\$240.00	\$208.00	\$104.00

	Home Page Sub /month :	Sub Directory /month :	Sub Sub Directory /month :	Listing Pages /month :
1 month	\$245.00	\$183.75	\$159.25	\$98.00
3 months	\$220.50	\$165.50	\$143.25	\$88.25
6 months	\$208.25	\$156.00	\$135.50	\$83.25
12 months	\$196.00	\$147.00	\$127.50	\$78.50



	Home Page Sub /month :	Sub Directory /month :	Sub Sub Directory /month :	Listing Pages /month :
1 month	\$195.00	\$146.25	\$126.75	\$78.00
3 months	\$175.50	\$131.75	\$114.00	\$70.25
6 months	\$165.75	\$124.25	\$107.75	\$66.25
12 months	\$156.00	\$117.00	\$101.50	\$62.50



A banner can either be a still image or a flash that shares multiple messages with your audience; side banners must be a still image. To advertise with us send us an e-mail to advertise@LongIslandEquestrianNetwork.com with the banner as an attachment (make sure the banner is sized to one of the options) We will then send you an e-mail with a link to a proof page (please allow 48 hours to receive and e-mail from us, make sure your e-mail address is in the message section of the e-mail).

It's that easy!! Get started today and see results NOW!

Contact:

Marie Kelley

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